## Course Syllabus for Parent Night PK-8<sup>th</sup> (2017-2018)

Course: Journalism 1 & 2 Teacher: Mrs. Hiltbrand Grade Level: 7 & 8

Email: shiltbrand@jp2.org Conference Time: 11:30-12:15

**Textbook Series:** *Balfour*'s Yearbook Playbook; Adobe *Indesign CS6*, *Photoshop Elements 9*, and various digital materials on layout, design, editing and writing skills. Journalism 1 & 2 will also utilize broadcast journalism digital materials. Most materials will be in digital format, both print and video, and can be found on Mrs. Hiltbrand's Google Classroom.

**Topics Covered:** Journalism 1 & 2 are production classes. The Journalism "Press Staff" functions as the school photographers to provide a record school events. The staff will design and create the school yearbook, write stories for the SJPII website, and create newscasts in video format (*Halo News*) for the school. Topics covered include photography, including how to use various cameras and their components; layout and design; news and feature writing; interviewing techniques; photo editing; video storyboarding and editing. Many of the programs used are considered industry standards, but can also be used in creating projects in other areas.

**Expectations:** Journalism 1 & 2 students provide a vital service to the school. As such, the students are held to a high standard of conduct and performance. Please keep in mind that some students feel more comfortable in front of the camera and some feel more comfortable behind the camera. All students will be given the opportunity to be on camera, but will only be required to appear once. The production schedule is rigorous requiring students to be productive at all times!

**Grading:** 50% Classwork (Class Participation)

50% Major Grades (Computer-based Skill Tests and Deadlines)

Other than students covering school events after a school day ends, there is no homework requirement in journalism.

**Special Projects** / **Events:** Opportunities for the students to learn from professionals in the industry will be offered. Student staffers will also be covering all special events at SJPII both during and after school.

**Integration and Use of Computers**: Computers, iPads, and digital cameras are used daily. The programs we use are *Adobe Indesign CS6*, *Adobe Photoshop Elements 9*, *Animoto*, *Videolicious*, *Wirecast*, and *iMovie*. The students will be trained in using these state of the art programs.

**Field Trips:** The eighth graders will take a field trip to a TV Studio at this year-Date TBD as schedules are a bit out of kelter. We need two chaperones (13 students total) to drive the students during this field trip.

**Other:** As part of SJPII's "Press Corps," your child will be assigned to cover an event after school or in the evenings (sports and programs), with the majority of events occurring on campus. Please assist your child in getting to events so they can cover it for the school! Thanks!