



# St. John Paul II Catholic School 2017-2018 Advertising Order Form

St. John Paul II Catholic School is selling online newsletter advertisements for the 2017-2018 school year. The *Saints Weekly* newsletter is our school's main communication vehicle which is read by hundreds of people every week!

### Benefits for you:

- Online visibility with direct link to your business
- Seen by over 600 people – parents and teachers, most of whom live in West Houston
- Purchase 1 week or a bundle of ads for an entire month.
- Convenient flat rate for your advertisement/logo in *Saints Weekly* and a listing on the StJP II website for the 2017-2018 school year.

### To Be Completed by Advertiser

Name of Business / Organization: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

# of Individual Advertisements \_\_\_\_\_ (**\$300 each – 1 week**) OR

# of Ad Bundles \_\_\_\_\_ (**\$1,000 for an entire month**)

StJP II Family Name: \_\_\_\_\_

StJP II Family Email: \_\_\_\_\_

StJP II Family ID #: \_\_\_\_\_

Ads will run September 2017-May 2018. Please submit your ad or Company Logo (.jpg) to [directory@jp2.org](mailto:directory@jp2.org). Return this completed form with your check payable to StJP II. All payments must be received by **March 31, 2018**.

St. John Paul II Catholic School (StJP II) is an independent Catholic school located in West Houston, near Eldridge Road and Briar Forest Drive. The school was established in 1988 as a private independent Catholic school. It is a registered, non-profit corporation in the state of Texas with a corporate Board of Directors. StJP II opened with 56 students in Pre-Kindergarten through 3rd grade in the fall of 1988. Today, enrollment exceeds 700 students in grades Pre-Kindergarten through 8th grade, which makes us the largest Catholic school in the Archdiocese of Galveston Houston.

Sample:

The sample newsletter features the St. John Paul II Catholic School logo and 'SAINTS WEEKLY' title. The date is April 18, 2017. It includes a greeting to the St. John Paul II families, a message about Easter, and a signature from Rebecca Beyond. Below is a 'Latest News' section with 'Library News' and '1st Annual StJP II Classic Golf Tournament'. At the bottom is a 'Calendar' section listing various events from 4/18/17 to 4/20/17, and a 'Your Ad Here!' section with a link to contact for advertising opportunities. A footer contains links for Admissions, Calendar, Give, Saints Weekly Archive, Halo News, and Parent Portal.